

# **#BanPolitics Politics-Free Social Media**

*“Connect Without Division.”*

## **The Problem**

Social media is dominated by election noise and partisan battles.

Users are burned out by division, outrage, and propaganda.

Brands and creators avoid feeds full of toxic debates.

Platforms spend billions fighting misinformation yet are still blamed.

## **The Solution**

A platform where elections and political parties are banned by design.

No mentions of elections, parties, candidates, or voting.

Clear, binary rule: issues = allowed, politics = blocked.

Applies equally to governments, media outlets, advertisers, and users.

Culture, community, and creativity thrive without partisan noise.

## **Why Users Love It**

Feeds are calmer, friendlier, and focused on issues, hobbies, and solutions.

Conversations shift to what people build and share, not what party they're in.

Finally, a digital space where users feel liberated from propaganda.

## **Why Influencers Love It**

No partisan hashtags hijacking reach.

Engagement is stable, based on content quality not outrage cycles.

Safer communities = better interaction with audiences.

## **Why Companies Love It**

Advertiser-safe environment: no risk of toxic placement.

Lower moderation costs: clear enforcement with automated filters.

Brand differentiation: the first major apolitical platform in a world drowning in division.

## **Market Opportunity**

Majority of users say they're "tired of politics online."

Pent-up demand for a politics-free platform can capture millions leaving toxic feeds.

Brands hungry for safer ad spaces (\$230B+ digital ad market).

## **Vision**

Re-imagine social media as a commons for culture, community, and collaboration—without the distraction of elections or party propaganda.

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